



SUMMER 2024 ISSUE# 76 Est. 1987



**CeraVe**  
DEVELOPED WITH DERMATOLOGISTS  
DÉVELOPPÉ AVEC DES DERMATOLOGUES

## Treat acne & allow skin to heal.

With 4% Benzoyl Peroxide  
for mild to moderate facial  
and truncal acne



- ✓ Fragrance-Free
- ✓ 3 Essential Ceramides\*
- ✓ Niacinamide\*
- ✓ Developed with Dermatologists

150 ml  
DIN 02508745



# SampleCupboard™

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**SampleCupboard™**

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in receiving  
**Natural  
Health  
Products?**



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with a quick survey.



\*Conditioning ingredients

1. Matin T, Goodman MB. Benzoyl Peroxide. 2021 Oct 20. In: StatPearls [Internet]. Treasure Island (FL): StatPearls Publishing; 2022 Jan-. PMID: 30725905.
2. Moore JM, Rawlings AV. The chemistry, function and [pathol]physiology of stratum corneum barrier ceramides. Int J Cosmetic Sci. doi:10.1111/ics.12399. MVE is a registered trademark in the USA of DFB Technology, Ltd. Used under licence.
3. Tanno O, Ota Y, Kitamura N, Katsube T, Inoue S. Nicotinamide increases biosynthesis of ceramides as well as other stratum corneum lipids to improve the epidermal permeability barrier. Br J Dermatol. 2000 Sep;143(3):524-31.

# Pr DAYVIGO® lemborexant tablets

## COUNTING SHEEP?

DAYVIGO® (lemborexant) is indicated for the treatment of insomnia, characterized by difficulties with sleep onset and/or sleep maintenance.

FIND THE  
SHEEP  
INSIDE!

Please see the Product Monograph at <https://ca.eisai.com/en-CA/our-products> for contraindications, warnings, precautions, adverse reactions, interactions, dosing, and conditions of clinical use. The Product Monograph is also available by calling 1-877-873-4724.



hvc  
human health care

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DAYVIGO-130



SampleCupboard

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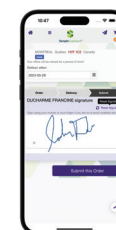
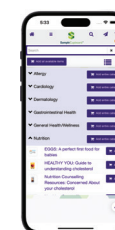
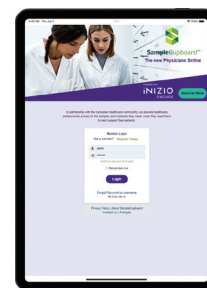
Dear Healthcare Professional,

**SampleCupboard** was previously known as Physicians Online, Canada's first sampling service for physicians. Fast forward 37 years, decades of continuous investment, technological innovation, and a track record of excellence, **SampleCupboard** is now servicing tens of thousands of HCPs nationwide.

As we are shifting towards a digital platform, we are pleased to now provide samples and marketing material to **Physicians** and **Nurse Practitioners**.

**SampleCupboard** offers:

- ✓ A **personalized** and **up to date** catalog of products available at any time
- ✓ **Paperless orders** with **e-signature** capabilities
- ✓ The benefit of placing orders **anytime** and **anywhere** using your preferred device
- ✓ **NEW! Downloadable** marketing materials directly from our platform



We are continuously upgrading our program's features to further service the healthcare provider community by offering you access to the samples and materials needed to better support your patients.

Visit our new website at: [hcp.samplecupboard.com](http://hcp.samplecupboard.com) to start ordering your samples **today**.

Certain restrictions may apply. Please refer to your personalized order form or visit us online at [hcp.samplecupboard.com](http://hcp.samplecupboard.com) for the list of samples and materials currently available to you in your practice.

### Business Development

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Mathieu Champagne – 438-349-5115  
[Mathieu.Champagne@inizio.com](mailto:Mathieu.Champagne@inizio.com)

SampleCupboard™ is available to Physicians and Nurse Practitioners in active practice seeing patients regularly at an office-based address in Canada.

Inizio Engage  
263 Labrosse Ave,  
Pointe-Claire, Quebec H9R 1A3  
E-mail: [Samplecupboard-info.Canada@ashfieldhealthcare.com](mailto:Samplecupboard-info.Canada@ashfieldhealthcare.com)  
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**Recognized**  
Skin Health  
Canadian  
Dermatology  
Association

**CeraVe**  
DEVELOPED WITH DERMATOLOGISTS

# Helps lock in moisture & keep skin protected

With 3 essential ceramides,  
Hyaluronic Acid & MVE® Technology

✓ Hypoallergenic    ✓ Fragrance-free    ✓ For Sensitive Skin

**N°1** DERMATOLOGIST  
RECOMMENDED  
MOISTURIZER BRAND\*



\*Canadian Study AplusA 2021

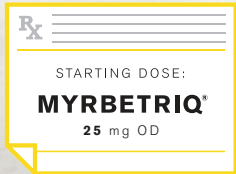
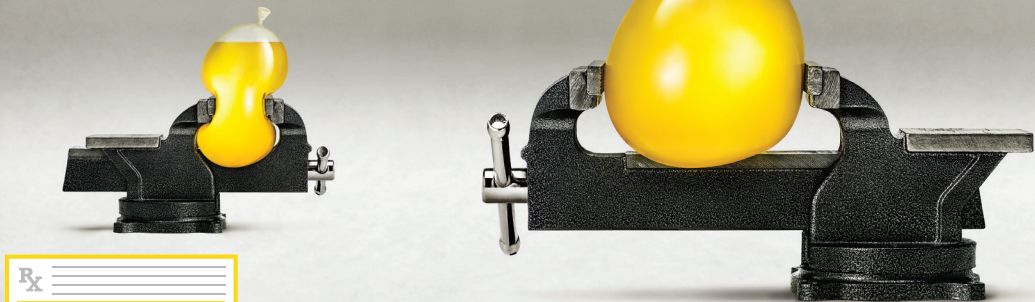
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# Help Your OAB Patients Fight the Urge

MYRBETRIQ® (mirabegron) is indicated for the treatment of overactive bladder (OAB) with symptoms of urgency, urgency incontinence and urinary frequency.<sup>1</sup>



Covered in 9 out of 10 provinces, and the NIHB, with special authorization<sup>†</sup>

Consult the Product Monograph at <https://health-products.canada.ca/dpd-bdpp/index-eng.jsp> for important information about:

- Contraindications in patients with severe uncontrolled hypertension (SBP ≥180 mm Hg and/or DBP ≥110 mm Hg) and in pregnancy
- Relevant warnings and precautions relating to serious adverse events of neoplasm (0.1%, reported in a study with MYRBETRIQ® 50 mg<sup>§</sup>); serum ALT/AST increase (0.3%, reported in a study with MYRBETRIQ® 50 mg<sup>§</sup>) with/without bilirubin increase and Stevens–Johnson syndrome; risk of cardiovascular effects (dose dependent QTc prolongation, elevated blood pressure, elevated heart rate); use in patients with clinically significant bladder outlet obstruction, hepatic or renal impairment, or risk factors for torsade de pointes; risk of angioedema of the face, lips, tongue and/or larynx; use in patients taking medications known to prolong the QT interval or antimuscarinics for OAB; interaction with CYP2D6 substrates; ophthalmological examinations in patients with glaucoma; and use during nursing
- Conditions of clinical use, adverse reactions, drug interactions and dosing instructions

The Product Monograph is also available by calling us at 1-888-338-1824.

Consider **MYRBETRIQ®** —the **only selective β3 adrenoceptor agonist** indicated in OAB\*

#### References:

1. MYRBETRIQ® Product Monograph. Astellas Pharma Canada, Inc. June 2, 2016.
2. IQVIA. Canadian CompuScript Data. February 2024.
3. RAMQ (official mark of the Régie de l'assurance maladie du Québec). List of Medications. April 11, 2024. Available at: [https://www.ramq.gouv.qc.ca/sites/default/files/documents/non\\_indexes/liste\\_med\\_2024-04-11\\_en.pdf](https://www.ramq.gouv.qc.ca/sites/default/files/documents/non_indexes/liste_med_2024-04-11_en.pdf). Retrieved April 15, 2024.

\* Comparative clinical significance unknown.

† MYRBETRIQ® is eligible for formulary coverage with special authorization in Alberta, Saskatchewan, Manitoba, Ontario, Quebec<sup>‡,§</sup>, New Brunswick, Newfoundland and Labrador, Nova Scotia, PEI and under the NIHB. Please refer to the respective formularies for coverage information.

‡ Genitourinary code 178, for treatment of vesical hyperactivity in persons for whom at least one of the antimuscarinic agents indicated in the regular section of the list is poorly tolerated, contraindicated or ineffective. Refer to listing for regular section of the list.

§ A one-year, randomized, fixed-dose, double-blind, active-controlled safety study in patients with OAB in which MYRBETRIQ® was evaluated for safety in 1,632 patients who received MYRBETRIQ® 50 mg OD (n=812 patients) or MYRBETRIQ® 100 mg (n=820 patients); the 100 mg strength is not available in Canada. Patients received MYRBETRIQ® continuously for at least 6 months (n=1,385), 9 months (n=1,311) or 1 year (n=564).

ALT = alanine aminotransferase; AST = aspartate aminotransferase; DBP = diastolic blood pressure; NIHB = non-insured health benefits; OD = once daily; SBP = systolic blood pressure.

MYRBETRIQ® is a trademark of Astellas Pharma Canada, Inc.

MAT-CA-MYR-2024-00034



## PRODUCT INDEX BY CATEGORY

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**BREO® ELLIPTA® 100/25 mcg or 200/25 mcg Resources**  
(fluticasone furoate/vilanterol)

GSK is pleased to offer clinical and patient resources for Healthcare Professionals to support with assessment of symptom control and provide information to patients about BREO ELLIPTA.

Each order includes:

- 1 Asthma Control Test Tearpad
- 5 BREO ELLIPTA Patient Brochures
- 1 GSK ELLIPTA Portfolio Brochure

BREO ELLIPTA is covered in all provinces (criteria apply).



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05/23

► 571



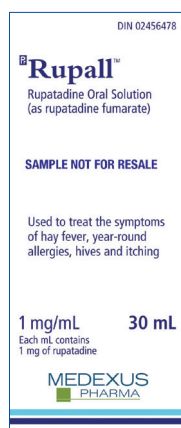
**Extra Strength REACTIVE® 10 mg Tablets**  
(cetirizine HCl)

Fast, 24-hour relief. Delivers fast, effective relief of symptoms associated with perennial and seasonal allergic rhinitis including nasal congestion. Also relieves symptoms associated with chronic idiopathic urticaria.

- Great for your patients who just need fast, 24-hour relief.

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► 1369



**RUPALL™ Rupatadine Oral Solution**  
(as rupatadine fumarate)

RUPALL™: a new allergy medication with a unique dual action of antihistamine and anti-platelet activating factor.

Available through prescription only, RUPALL in oral solution is indicated for the seasonal and perennial allergic rhinitis and for the chronic spontaneous urticaria for patients of 2 to 11 years of age.

Please read the product monograph for more information.



A **prescription** second-generation, antihistamine with a **unique dual mode of action of: Histamine H1-Receptor Antagonist Platelet Activating Factor Receptor Antagonist.**<sup>1\*</sup>



Over  
2.5 billion  
tablets sold  
worldwide<sup>2</sup>



\*Comparative clinical significance unknown.

Rupall 10mg and Oral Solution - Convenient once-daily dosing taken with or without food.<sup>1</sup>

Rupall is indicated for:<sup>1</sup>



**Chronic spontaneous urticaria:**  
Rupall is indicated for the relief of the symptoms associated with chronic spontaneous urticaria, e.g. pruritus and hives, in patients **2 years of age and older.**



**Allergic rhinitis:** Rupall is indicated for the symptomatic relief of nasal and non-nasal symptoms of seasonal allergic rhinitis and perennial allergic rhinitis in patients **2 years of age and older.**

**Clinical use:**

**Geriatrics (>65 years of age):** higher sensitivity of some older individuals cannot be excluded.

**Pediatrics (2-11 years of age):** 10 mg tablets not recommended.

**Pediatrics (<2 years of age):** RUPALL has not been studied in children <2 years of age. RUPALL should not be administered in children <2 years of age.

**Contraindications:**

- Hypersensitivity to rupatadine or to any ingredient in the formulation or component of the container.
- History of QT prolongation and/or torsade de pointes, including congenital long QT syndromes, history of cardiac arrhythmias.
- Use of CYP3A4 inhibitors or use of other QTc-prolonging drugs.

- With galactose intolerance, glucose-galactose malabsorption or the Lapp lactase deficiency (tablets only) and with rare hereditary problems of fructose intolerance, glucose/galactose malabsorption or sucrose isomaltase insufficiency (solution only).

**Relevant warnings and precautions:**

- Caution should be taken when Rupall is co-administered with drugs with narrow therapeutic windows since knowledge of the effect of Rupall on other drugs is limited.
- Rupall has no influence on ability to drive and use machinery. Nevertheless, care should be taken before driving or using machinery until the patient's individual reaction on rupatadine has been established.
- Use in patients with impaired liver or renal function is not recommended.

- Although rare, hypersensitivity reactions have been reported in post-marketing experience with RUPALL 10 mg tablets.
- Effects on skeletal muscle been reported in patients.
- RUPALL Oral Solution contains methyl parahydroxybenzoate as a preservative.
- Use in pregnant or nursing women not recommended.
- Increases of blood creatine phosphokinase, alanine aminotransferase and aspartate aminotransferase, as well as abnormalities of liver function tests were uncommonly reported
- Use with caution in elderly patients (65 years and older). Although no overall differences in effectiveness or safety were observed in clinical trials, higher sensitivity of some older individuals cannot be excluded.

**For more information:** Please consult the product monograph <https://health-products.canada.ca/dpd-bdpp/index-eng.jsp> for important information relating to adverse reactions, drug interactions, and dosing information which have not been discussed in this piece. The product monograph is also available by calling us at 1-877- 630-5674.

**References:** 1. Rupall Product Monograph, Padiapharm Inc. January 3, 2017. 2. Data on file.



Rupall™ is a trademark from Uriach, Spain



► 1368



**RUPALL™ Rupatadine Tablets**  
(as rupatadine fumarate)

RUPALL™: a new allergy medication with a unique dual action of antihistamine and anti-platelet activating factor.

Available through prescription only, the 10 mg RUPALL tablet is indicated for the seasonal and perennial allergic rhinitis and for the chronic spontaneous urticaria for patient 12 years of age and older.

Please read the product monograph for more information.



► 124

**NORVASC® 5 mg**  
(amlodipine besylate)

NORVASC® 5 mg is available for order on *SampleCupboard™*.



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is your strategic sampling solution  
Be part of our growing community

**Order Now**

GET IT ON Google Play

Download on the App Store

► 1690



**ARAZLO™**  
(Tazarotene lotion 0.045% w/w)

Bausch Health is pleased to announce that Arazlo™ is available for order on *SampleCupboard™*

- 1 box (10 x 3g tubes) of tazarotene lotion 0.045% will be sent in each order.
- 1 brochure with how to apply information will be sent out in each order.



**Arazlo is now covered under many provincial drugs formularies**  
Scan the QR code for listing details



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► 1665



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**CeraVe® Acne Foaming Cleanser**  
**CeraVe® PM Facial Moisturizing Lotion**  
+ Patient tear pad



**Developed with dermatologists**, the CeraVe Acne Foaming Cleanser with **4% benzoyl peroxide**, helps clear acne pimples, prevent new breakouts, treating your patients' acne while maintaining their skin barrier.

This gentle yet effective acne cleanser, formulated with **3 essential ceramides, hyaluronic acid and niacinamide\***, helps maintain the skin's moisture barrier and retain skin's natural moisture.

For maximum hydration and skin-barrier replenishment that helps the skin hold on to moisture, **CeraVe PM Facial Moisturizing Lotion** features **3 essential ceramides, hyaluronic acid and niacinamide** to help restore the skin barrier, retain hydration and help soothe the skin. This oil-free, uses patented time-release **MVE Delivery Technology** for 24h hydration.

2 trays of 15 x 29mL samples per product + patient tear pad

► 1420



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**CeraVe® Hydrating Cleanser**  
**CeraVe® Moisturizing Cream**  
**CeraVe® Itch Relief Lotion** + Patient tear pad



Provide your patients with long-lasting moisture, skin barrier replenishment and temporary relief of itch and pain.

Developed with Dermatologists, **CeraVe products have 3 essential ceramides** and slow-release **MVE Technology**, clinically proven to hydrate, replenish, restore and protect the skin barrier.

- Cleanse:** CeraVe Hydrating Cleanser  
**Moisturize:** CeraVe Moisturizing Cream  
**Treat:** CeraVe Itch Relief Lotion with 1% Pramoxine HCL

1 tray of 15 x 29mL samples (Hydrating Cleanser)  
2 trays of 15 x 29mL samples (Moisturizing Cream and Itch Relief Lotion)  
+ patient tear pad

## ► 1750



**ENSTILAR®**  
(calcipotriol and betamethasone dipropionate aerosol foam)  
50 mcg/g calcipotriol (as monohydrate) and  
0.5 mg/g betamethasone (as dipropionate)

- Topical Antipsoriatic Agent
- Indicated for the topical treatment of psoriasis vulgaris in adults for up to 4 weeks.

Available as aerosol foam in cans of 60 g.

Please consult the Enstilar® Product Monograph at <https://health-products.canada.ca/dpd-bdpp/info?lang=eng&code=94445> for contraindications, warnings, precautions, adverse reactions, interactions, dosing, and conditions of clinical use.

The Product Monograph is also available by calling LEO Pharma Medical Information at 1-800-263-4218.

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## ► 1686



**FINACEA®** (azelaic acid gel)  
gel, 15% w/w

- Topical Antiosacea Agent
- Indicated for topical treatment of inflammatory papules and pustules and erythema of mild to moderate rosacea
- Available as gel in tubes of 50 g.

Please consult the Finacea® Product Monograph at <https://health-products.canada.ca/dpd-bdpp/index-eng.jsp> for contraindications, warnings, precautions, adverse reactions, interactions, dosing, and conditions of clinical use. The Product Monograph is also available by calling LEO Pharma Medical Information at 1-800-263-4218.



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## ► 1685



**FUCIBET®**  
(Fusidic acid and Betamethasone valerate cream)  
Cream, 2% (w/w) fusidic acid / 0.1% (w/w) betamethasone (as valerate)

- Topical Antibiotic / Corticosteroid
- Indicated for topical treatment of eczematous dermatoses including atopic eczema, discoid eczema, stasis eczema and seborrhoeic eczema when secondary bacterial infection caused by *Staphylococcus aureus* is confirmed or suspected.

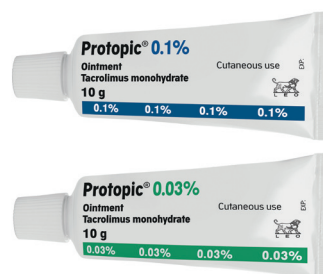
Available as cream in tubes of 30g

Please consult the Fucibet® Product Monograph at <https://health-products.canada.ca/dpd-bdpp/index-eng.jsp> for contraindications, warnings, precautions, adverse reactions, interactions, dosing, and conditions of clinical use. The Product Monograph is also available by calling LEO Pharma Medical Information at 1-800-263-4218.



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## ► 1751-1752



**PROTOPIC®** (tacrolimus ointment)  
Ointment, 0.03% and 0.1% (w/w)

- Topical Calcineurin Inhibitor
- Protopic, both 0.03% and 0.1% for adults and only 0.03% for children aged 2 to 15 years is indicated as a second-line therapy for short and long-term intermittent treatment of moderate to severe atopic dermatitis in non-immunocompromised patients, in whom the use of conventional therapies are deemed inadvisable because of potential risks, or who are not adequately responsive to or intolerant of conventional therapies.

Available as ointment in tubes of 30g.

Please consult the Protopic® Product Monograph at <https://health-products.canada.ca/dpd-bdpp/dispatch-repartition> for contraindications, warnings, precautions, adverse reactions, interactions, dosing, and conditions of clinical use. The Product Monograph is also available by calling LEO Pharma Medical Information at 1-800-263-4218.

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## ► 1474



**INVOKANA™** 100 mg  
(canagliflozin tablets)

Each tablet contains the equivalent of 100 mg of anhydrous canagliflozin  
Oral Antihyperglycaemic Agent  
INVOKANA™ is now available for order on *SampleCupboard™*.

## ► 1551

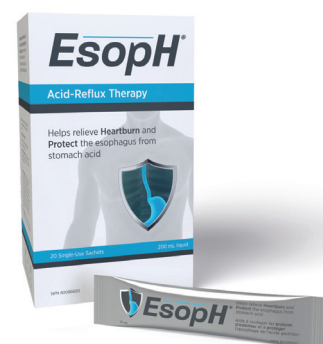


**INVOKANA®** 300 mg  
(canagliflozin tablets)

Each tablet contains the equivalent of 300 mg of anhydrous canagliflozin  
Oral Antihyperglycaemic Agent  
INVOKANA® is now available for order on *SampleCupboard™*.

® Registered Trademark of Janssen Inc

## ► 1749



**EsophH®**

Clinically proven therapy for Heartburn & Acid reflux®

- Coats the esophagus promoting wound repair
- Anti-inflammatory properties
- Effective with/out a PPI

**Ingredients:**

- Hyaluronic Acid
- Chondroitin Sulfate

**Features:**

- Natural Health Product
- Liquid gel in a single dose sachet

5 units with 2 sachets each, per order


[www.esoph.ca](http://www.esoph.ca)

**exzell**  
PHARMA

DIABETES

GASTROINTESTINAL HEALTH

► 1620



**ExperienceContrave.ca** - a patient enrolment program  
Visit the website to enrol and receive your first month's supply of Contrave at no charge.

**First month's supply of Contrave - free**

**FREE** Contrave for the first month at any retail pharmacy

**Contrave Support** program

**NEW!** All patients have access to the Refuel app

Contrave is indicated as an adjunct to lifestyle changes and a supervised medical diet for the treatment of overweight and obesity in adults. It is not intended for use in children or adolescents. For more information, visit the website at [ExperienceContrave.ca](http://ExperienceContrave.ca). The Refuel app is available for download on the App Store and Google Play. © 2024 Bausch Health Company Inc. All rights reserved.

**Enrol today!**

**FREE** enrolment in the Contrave Support program

- Financial assistance up to 25% on the total program cost of all Contrave refills
- A dedicated nurse coach to help enrolment and provide free 1:1 motivational support
- Refuel app and educational resources

**Refuel app allows you to:**

- Track progress of your diet
- Receive personalized insights report
- Understand your diet and make small modifications to your nutrition

The Contrave Support program has been designed with a focus on patient education and support. It is not intended for use in children or adolescents. © 2024 Bausch Health Company Inc. All rights reserved.

**CONTRAVE®**  
(Naltrexone Hydrochloride 8 mg/Bupropion Hydrochloride 90 mg Extended-Release Tablets)

CONTRAVE® virtual starter kit is available for order on *SampleCupboard™*.  
The Experience Contrave program at [ExperienceContrave.ca](http://ExperienceContrave.ca) is your patient's gateway to their first month's supply of Contrave at no charge.

15 Tear-Off Leaflets for patients to self-enrol on [ExperienceContrave.ca](http://ExperienceContrave.ca)

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All rights reserved.



► 1526



**PALAFER®**  
(300 mg ferrous fumarate/capsule equivalent to 100 mg elemental iron)

- For the prevention and treatment of iron deficiency
- Once a day dosing at bedtime on an empty stomach for adults and children 12 years and older, or as directed by a physician\*
  - Competitively priced per capsule
  - Trusted by doctors and pharmacists for over 55 years
  - Manufactured in Canada

12 x 10 capsules and a tear pad

\*Take a few hours before or after taking other medications.  
Always direct the patient to read and follow the label. If you have any questions about Palafer® products, please call 1-888-843-7239 or visit [Palafer.ca](http://Palafer.ca)

► 1528



**PALAFER® cf**  
(300 mg ferrous fumarate (100 mg elemental iron) + 200 mg vitamin C + 0.5 mg folic acid/capsule)

- For the prevention and treatment of iron and folic acid deficiencies
- Includes folic acid to help reduce the risk of neural tube defects when taken daily prior to becoming pregnant and during early pregnancy
  - Once a day dosing at bedtime on an empty stomach for adults and children 12 years and older, or as directed by a physician\*
  - Competitively priced per capsule
  - Trusted by doctors and pharmacists for over 55 years
  - Manufactured in Canada

12 x 10 capsules and a tear pad

\*Take a few hours before or after taking other medications.  
Always direct the patient to read and follow the label. If you have any questions about Palafer® products, please call 1-888-843-7239 or visit [Palafer.ca](http://Palafer.ca)

► 1689



TELUS Health Medical Alert

More independence for seniors.  
Less worry for caregivers.



**TELUS Health Medical Alert - Patient Brochures**  
24/7 access to emergency support at the push of a button.

Help open the door to conversations about aging and life changes between patients and their loved ones. TELUS Health Medical Alert includes the Caregiver Mobile app that allows those who care for aging loved ones to receive updates about the user's daily routines, mobility and whereabouts when necessary.

- The patient brochure contains:**
- Fall prevention information and safety tips
  - Overview of devices and features like call cancellation, extended battery life and more
  - Details about the Caregiver Mobile app so loved ones can stay connected

Patient brochures available in bundles of 20.

► 1507

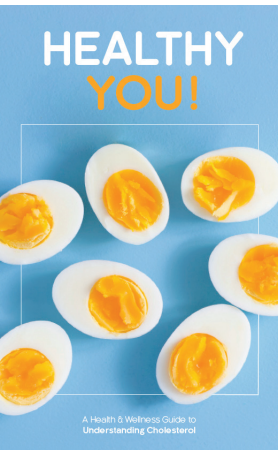


**EGGS**  
How they fit into baby's diet

This resource provides information and healthy recipes to help your patients learn why eggs are an ideal choice as one of baby's first solid foods. It includes the key nutrients and benefits of eggs, how to incorporate eggs into the baby's diet, and tips on preventing an egg allergy.



► 1457



**HEALTHY YOU**  
A health and wellness guide to understanding cholesterol

This resource provides user-friendly advice and healthy recipes to help your patients understand and manage cholesterol levels, including tips on how to improve their eating habits and to get active.



## ► 1532-1533-1534-1576-1667-1735

## NUTRITION COUNSELLING RESOURCES

Developed by registered dietitians, these patient education brochures contain practical advice to help your patients achieve healthy approaches to his/her diet. Each includes answers to common questions and straightforward strategies that are realistic and simple to adopt.

**1532 Concerned about your Cholesterol?**

For counseling high cholesterol patients on how to adopt heart-healthy eating habits.

25 brochures per order

**1533 Iron for Baby**

Based on Health Canada recommendations that first solid foods be iron-rich, this resource helps parents transition baby to solid foods.

25 brochures per order

**1534 Iron for Teen Girls**

Geared to teen girls who may be iron deficient, with facts on iron deficiency and how to up iron intake through nourishing foods.

25 brochures per order

**1576 Women's Health taking care of you**

This brochure addresses common women's diet and nutrition issues, and concerns of fatigue and lethargy. Topics include iron, protein, bone health and strategies for eating well.

25 brochures per order

**1667 Healthy Bones. Healthy Life**

Developed in partnership with Osteoporosis Canada featuring recipes and nutrition tips to promote bone health.

10 brochures per order

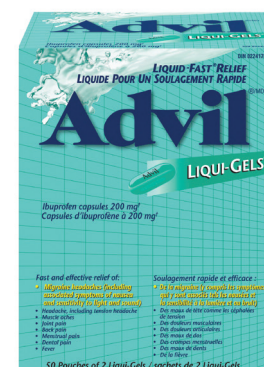
**1735 Iron for pregnancy**

Why iron matters for moms and babies – and how to get enough.

25 brochures per order



## ► 1117



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or its licensor. PM-CA-ADV-24-00020

**Advil® Liqui-Gels®\***

200 mg Ibuprofen (per Liqui-Gel) (free acid & potassium salt)  
*Analgesic/Antipyretic*

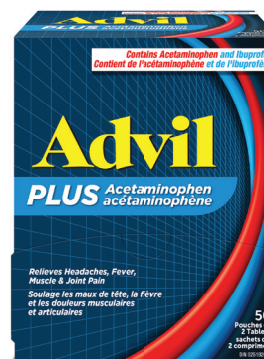
**For fast and effective relief of:**

- Headache pain including tension type headache
- Mild to moderate migraine headaches, including associated symptoms of:
  - Nausea
  - Sensitivity to light
  - Sensitivity to sound
- Muscle aches
- Joint pain
- Body pain
- Backache
- Muscle sprains and strains
- Aches and pain due to the common cold
- Pain from inflammation associated with conditions including:
  - Arthritis
  - Physical or athletic overexertion
- Dental pain
- Menstrual pain
- Fever

Please click here for Product Monograph:  
[https://pdf.hres.ca/dpd\\_pm/00056518.PDF](https://pdf.hres.ca/dpd_pm/00056518.PDF)

\*Liqui-Gels® is a trademark or registered trademark of Catalent Pharma Solutions.

## ► 1657



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or its licensor. PM-CA-ADV-22-00131

**Advil® plus Acetaminophen Tablets**

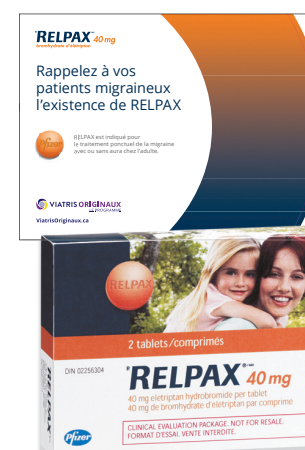
125 mg Ibuprofen/250 mg Acetaminophen (per tablet)  
*Analgesic/Antipyretic*

**For fast and effective relief of:**

- Migraine pain
- Headache
- Muscle aches and pain
- Backache
- Muscle sprains and strains
- Aches and pain due to the common cold
- Pain from inflammation
- Dental pain
- Pre-menstrual & menstrual pain
- Fever

Please click here for Product Monograph:  
<https://health-products.canada.ca/dpd-bdpp/index-eng.jsp>

## ► 844

**RELAPAX® 40 mg**  
(eletriptan HBr)

RELAPAX® is available for order on *SampleCupboard™*.

Visit [Relpax.ca](http://Relpax.ca) for more information about Relpax.  
Password: rpx001

RELAPAX® Upjohn US 1 LLC, owner / Upjohn Canada ULC, Licensee  
©2024 Viatrix Inc. All Rights Reserved.

► 587



**TYLENOL® ARTHRITIS PAIN**  
(650 mg acetaminophen extended-release tablets)

TYLENOL® ARTHRITIS PAIN is a unique patented bilayer extended relief caplet. The first layer (325 mg) dissolves immediately to provide prompt relief, while the second layer (325 mg) is time released to provide up to 8 hours of pain relief.



\*2023 IQVIA study in Adult Analgesics.  
© Kenvue Canada Inc. 2024

► 731



**TYLENOL® Extra Strength eZ Tabs**  
(500 mg acetaminophen)

Easy to swallow, sweet-coated tablets that are tough on pain but gentle on your stomach.

TYLENOL® Extra Strength provides fast, effective relief of:

- Headaches
- Mild to moderate migraine pain
- Aches and pain
- Fever



\*2023 IQVIA study in Adult Analgesics.  
© Kenvue Canada Inc. 2024.

► 1473



**VOLTAREN EMULGEL® EXTRA STRENGTH**  
Diclofenac diethylamine Gel (2.32% w/w)  
A Non-Steroidal Anti-Inflammatory Drug (NSAID)

Analgesic

- Works to relieve pain
- Reduces inflammation (swelling)

Relief of pain associated with recent (acute) localized muscle or joint injuries:

- ankle sprain
- shoulder strain
- back pain muscle

1 box of 12 units per order

Please click here for Product Monograph:  
<https://health-products.canada.ca/dpd-bdpp/info?lang=eng&code=87843>

Always direct the patient to read the label.

PM-CA-VOLT-23-00033

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► 1676



**VOLTAREN EMULGEL® BACK & MUSCLE PAIN**  
Diclofenac diethylamine Gel (1.16% w/w)  
A Non-Steroidal Anti-Inflammatory Drug (NSAID)

Analgesic

- Works to relieve pain
- Reduces inflammation (swelling)

Relief of pain associated with recent (acute) localized muscle or joint injuries:

- ankle sprain
- shoulder strain
- back pain muscle

1 box of 12 units per order

Please click here for Product Monograph:  
<https://health-products.canada.ca/dpd-bdpp/info?lang=eng&code=95324>

Always direct the patient to read the label.

PM-CA-VOLT-23-00036

► 1437



**Advil® Pediatric Drops**  
Ibuprofen Suspension (200 mg/5 mL)  
Analgesic / Antipyretic

With a demonstrated safety profile and proven efficacy, Advil Pediatric Drops can be your fever-reducer of choice for infants.

Providing up to 8 hour fever relief

Reduces fever and also relieves pain due to:

- Immunization
- Earache
- Colds
- Sore throat

Please click here for Product Monograph:  
<https://health-products.canada.ca/dpd-bdppinfo?lang=eng&code=70574>

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PM-CA-ADV-24-00054

► 1123



**Children's Advil® Suspension**  
Ibuprofen Suspension (100 mg/5 mL)  
Analgesic / Antipyretic

Trust the fever and pain relief of Children's Advil. You can depend on Children's Advil—designed to act fast and last long in relieving fever and pain.

Providing up to 8 hour fever relief

Reduces fever and also relieves pain due to:

- Immunization
- Earache
- Colds or flu
- Sore throat

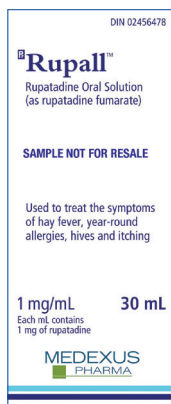
For ages 2 - 12 years or 24lbs to 95lbs.

Please click here for Product Monograph:  
<https://health-products.canada.ca/dpd-bdpp/info?lang=eng&code=70574>

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PM-CA-ADV-24-00054

► 1369



**RUPALL™ Rupatadine Oral Solution**  
(as rupatadine fumarate)

RUPALL™: a new allergy medication with a unique dual action of antihistamine and anti-platelet activating factor.

Available through prescription only, RUPALL in oral solution is indicated for the seasonal and perennial allergic rhinitis and for the chronic spontaneous urticaria for patients of 2 to 11 years of age.

Please read the product monograph for more information.



► 220a



DIAPER RASH

**SUDOCREM®**

- SUDOCREM® is an emulsified barrier cream that is clinically proven to soothe, heal and protect baby's skin from diaper rash and minor skin irritations.
- SUDOCREM® is hypo-allergenic and cortisone free.

15 x 10 g samples per order.

► 1617-1618



**Infants' TYLENOL® Drops**

Trusted by parents and physicians for over 50 years. Proven to be effective on relieving pain & fever, while being gentle on the stomach. Comes with SIMPLEMEASURE® a dosing technology specially designed to improve accuracy and reduce the potential for spills. Tough on fever, gentle on stomachs, now in a paraben-free and dye-free formula.

Fast effective relief of fever and pain due to:

- Immunization
- Teething
- Colds or Flu

For ages 0-23 months, or up to 23 Lbs.



\*2023 IQVIA study in Children Analgesics.  
© Kenvue Canada Inc. 2024.

► 1614



DAYVIGO® (lemborexant) is indicated for the treatment of insomnia, characterized by difficulties with sleep onset and/or sleep maintenance.

Each box will have 10-5 mg tablets.  
Maximum of 4 boxes per order.

► 1615



**DAYVIGO® Patient Brochure**

Provide your patients with the latest information on DAYVIGO.

The patient brochure contains:

- Information on insomnia
- Sleep tips and sleep log
- How DAYVIGO works
- Patient medication information

Patient brochures available in bundles of 10.

Please see the Product Monograph at <https://ca.eisai.com/en-CA/our-products> for contraindications, warnings, precautions, adverse reactions, interactions, dosing, and conditions of clinical use. The Product Monograph is also available by calling 1-877-873-4724.



DAYVIGO® is a registered trademark of Eisai R&D Management Co., Ltd. and is licensed to Eisai Inc. Eisai Limited, 6925 Century Avenue, Suite 701, Mississauga, Ontario L5N 7K2  
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► 990

**PRISTIQ® 50 mg**  
(desvenlafaxine extended release tablets)

Pristiq® is available for order on *SampleCupboard™*.

#### 1520 Pristiq Mailer:

This mailer details Pristiq's indications and how the Pfizer Originals Program can help your patients who are taking Pristiq.



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Pfizer Canada Inc., Licensee.



► 1712

#### INSPIOLTO™ RESPIMAT®

Tiotropium (as Bromide Monohydrate)/  
Olodaterol (as Hydrochloride) inhalation solution

Inspiolto™ Respimat® is available for order on *SampleCupboard™*



► 1711

#### SPIRIVA™ RESPIMAT®

Tiotropium (as Bromide Monohydrate)/  
Olodaterol (as Hydrochloride) inhalation solution

Spiriva™ Respimat® is available for order on *SampleCupboard™*



► 1613



#### NICORETTE® & NICODERM® Coupon

Do something amazing®. Help your patients quit smoking. For good.

Each order contains 1 pad with 25 \$5 coupons valid at the purchase of one NICODERM® or one NICORETTE® product. A \$6 mail-in rebate is available to Quebec residents in French.

© Kenvue Canada Inc. 2024.

► 1655



#### NICORETTE® & NICODERM® Use Instruction Card

Help your patients quit smoking. For good.

Are your patients using nicotine replacement therapy (NRT) properly? Studies show that 49% of users don't know that there is a proper chewing technique for NICORETTE® gum¹. NRT use cards will allow you to teach your patients how to use nicotine replacement therapy properly with easy, step by step instructions for each format.

Each order contains 10 NRT use cards which offers guidance on NICODERM® Patch, NICORETTE® QuickMist®, NICORETTE® Gum, NICORETTE® Lozenge, and NICORETTE® Inhaler.

Each order contains 10 cards.

© Kenvue Canada Inc. 2024.

► 1495



#### NICORETTE® & NICODERM® Combination Therapy Starter Pack

Help your patients quit smoking. For good.

Nicotine replacement therapy provides lower, more controlled doses of nicotine in the body, without the harmful tobacco-smoke chemicals to help relieve cravings and withdrawal symptoms when quitting smoking.

Each starter pack contains:

- 2 days of NICODERM® Step 1 21 mg patches
- 15 pieces of NICORETTE® 2 mg Fresh Fruit Gum
- \$10 coupon valid with the purchase of one NICODERM® and one NICORETTE® product. A \$12 mail-in rebate is available to Quebec residents.

To have access to more sample offers join KenvuePro at [www.kenvuepro.com](http://www.kenvuepro.com).

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► 1562-1563



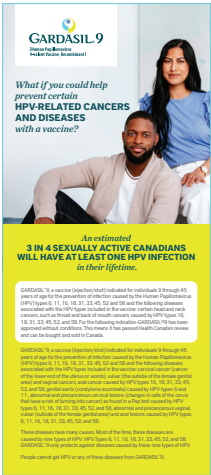
**ZENHALE® 100/5 mcg and ZENHALE® 200/5 mcg**

ZENHALE® (mometasone furoate / formoterol fumarate dihydrate inhalation aerosol), is a combination of an inhaled corticosteroid (ICS) and a long-acting beta2-adrenergic agonist (LABA) indicated for the treatment of asthma, in patients 5 years of age and older with reversible obstructive airway disease.

ZENHALE should be prescribed for patients not adequately controlled on a long-term asthma control medication, such as an ICS, or whose disease severity clearly warrants treatment with both an ICS and a LABA.

**Zenhale®**  
(mometasone furoate/  
formoterol fumarate dihydrate  
inhalation aerosol)

► 1668



**GARDASIL®9 – Digital Guide Card for patients**

Merck, maker of Gardasil®9, is pleased to offer this informational card to invite consumers to check out the Gardasil®9 Digital Guide on Gardasil9.ca to learn more about HPV and allow them to make more informed decisions about Gardasil®9.

Order yours today!

25 cards will be sent per order.

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► 1004



**MYRBETRIQ® 25 mg (mirabegron)**

Astellas Pharma Canada Inc., is pleased to provide you with Myrbetriq™.

Myrbetriq 25 mg

► 1656



**GARDASIL®9 – Punjabi & Chinese (Simplified) Brochure for patients**

Merck, maker of Gardasil®9, is pleased to offer this educational brochure for Punjabi- and Chinese-speaking consumers to learn more about HPV and how they can help protect themselves with Gardasil®9.

Order yours today!

25 brochures will be sent per order.

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► 1015



**MYRBETRIQ® 50 mg (mirabegron)**

Astellas Pharma Canada Inc., is pleased to provide you with Myrbetriq™.

Myrbetriq 50 mg

► 1677



**GARDASIL®9 – Start the Discussion Guide**

Merck, maker of Gardasil®9, is pleased to offer this handy booklet to help you identify patients who are eligible for vaccination with Gardasil®9, start the conversation and provide answers to your patients' questions.

Order yours today!

1 brochure will be sent per order.

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▶ 1402



**SHINGRIX – Herpes Zoster Vaccine**  
(non-live recombinant, AS01<sub>B</sub> adjuvanted)

GSK is pleased to offer information brochures for Healthcare Professionals to provide to patients who are interested in learning more about SHINGRIX.

20 brochures and 1 tear pad will be sent per order.  
First orders will also include 2 wall posters and 1 brochure holder

Brochures and posters are also available in Traditional Chinese and Punjabi.

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11337  
11/23

▶ 1331



**TWINRIX (Combined hepatitis A and hepatitis B vaccine)**

GSK is pleased to offer information brochures for Healthcare Professionals to provide patients who are interested in learning more about TWINRIX.

25 brochures will be sent per order.

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02970  
09/18

**SampleCupboard™**

Your Strategic Sampling Solution

Be part of our growing community

Order Now

GET IT ON Google Play Download on the App Store

**INIZIO**  
ENGAGE

▶ 630



**ACTIVELLE®**  
(1 mg estradiol and 0.5 mg norethindrone acetate)

ACTIVELLE® is available for order on *SampleCupboard™*.

4 x 28 tablets

▶ 390



**ACTIVELLE® LD**  
(0.5 mg estradiol and 0.1 mg norethindrone acetate)

ACTIVELLE® LD is available for order on *SampleCupboard™*.

4 x 28 tablets

▶ 894



**ALESSE® 28**  
(levonorgestrel and ethinyl estradiol tablets)

Alesse® is available for order on *SampleCupboard™*.

5 x 28 tablets

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Pfizer Canada Inc., Licensee

► 1565



### CLÉO -35®

Cléo -35® is indicated for the treatment of women with severe acne, unresponsive to oral antibiotic and other available treatment, with associated symptoms of androgenization, including seborrhea and mild hirsutism.<sup>1,2</sup>

Cléo -35® is a Registered Trademark of Altius Healthcare, Division of Devonian Health Group Inc. A Canadian Company.

1. Cléo -35® Product Monograph. Altius Healthcare Inc., March 16, 2017.
2. Cléo -35® is indicated for the treatment of women with severe acne, unresponsive to oral antibiotic and other available treatments, with associated symptoms of androgenization, including seborrhea and mild hirsutism. Cléo -35® should not be prescribed for the purpose of contraception alone. However, when taken as recommended (see Product Monograph, Dosage and Administration) Cléo -35® will provide reliable contraception in patients treated for the above clinical conditions. If patient compliance is uncertain and contraception is necessary, then a supplementary non-hormonal contraceptive method should be considered.

► 1375



### DUAVIVE™

(Conjugated estrogens and bazedoxifene modified release tablets)

DUAVIVE is available for order on *SampleCupboard™*.

4 packages of 15 tablets.

DUAVIVE TM Wyeth LLC, owner/Pfizer Canada Inc., Licensee.

► 1011



### ESTROGEL® 80 mg

(17β-estradiol, as estradiol hemihydrate)

Estroge® is available for order on *SampleCupboard™*.

ORGANON

► 1691



### GYNACAN® 600 mg

(Boric Acid)

Relieves symptoms and discomfort associated with Vaginal Yeast Infections

- Relieves recurrent vaginal infections such as candidiasis
- Helps reduce the incidence of recurrent vulvovaginal candidiasis
- Helps reduce the proliferation of recurrent or resistant vaginal yeast
- Helps treat symptoms of recurrent yeast vaginitis and vulvovaginal candidiasis such as vaginal discomfort and itching

Features:

- Antibiotic Free
- Boric Acid 600mg
- Vaginal Capsules
- pH balanced formula
- Reusable applicator

2 units per order

[www.gynacan.com](http://www.gynacan.com)

TYROS  
BIOPHARMA

► 1406



### GYNALAC – Vaginal Gel

Relieves & Prevents Symptoms of Bacterial Vaginosis & Non-Specific Vaginitis.

- Restores Vaginal Flora via vaginal acidification leading to:
  - Reduction in pathogenic bacteria
  - Increase of endogenous protective Lactobacilli
- Clinically proven to be as effective as a course of antibiotics
- Clinically proven in prophylaxis to prevent recurrence of BV

Innovative Formulation:

- Lactic Acid
- Sodium Hyaluronate
- Vitamin E
- Glycogen
- Fragrance free
- No messy discharge
- Reusable applicator

2 units per order

[www.gynalac.com](http://www.gynalac.com)

TYROS  
BIOPHARMA

► 1303



### GYNATROF – Non-Hormonal Vaginal Moisturizer

Relieves symptoms and discomfort associated with Vaginal Atrophy.

- Improves the natural moistness & tension of the vulvovaginal tissue.
- Fast onset of action with effective relief of vaginal dryness, burning, itching, & dyspareunia symptoms.
  - Significant reduction of symptoms in first week of treatment
  - Most symptoms completely eliminated after only 8 weeks
- Supports the regeneration of the vaginal mucosa.

Innovative Formulation:

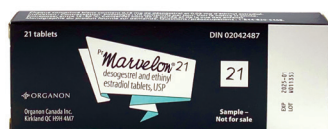
- Hormone free vaginal gel
- Hyaluronic Acid
- Vitamin E
- Fragrance free
- No messy discharge
- Reusable applicator

2 units per order

[www.gynatrof.com](http://www.gynatrof.com)

TYROS  
BIOPHARMA

► 656



**MARVELON® 21**

(desogestrel and ethinyl estradiol tablets)

Marvelon® 21 is available for order on *SampleCupboard™*.



► 645



**MARVELON® 28**

(desogestrel and ethinyl estradiol tablets)

Marvelon® 28 is available for order on *SampleCupboard™*.



► 926



**NUVARING®**

(etonogestrel/ethinyl estradiol slow release vaginal ring)

NuvaRing® is available for order on *SampleCupboard™*.



► 1687



**OSPHENA®**

(Ospemifene ORAL tablets 60 mg)

OspheNA (ospemifene tablets) is indicated in postmenopausal women for the treatment of moderate to severe dyspareunia and/or vaginal dryness, symptoms of vulvar and vaginal atrophy (VVA), a component of genitourinary syndrome of menopause (GSM).

Please consult the Product Monograph for important information relating to adverse reactions, drug interactions, and dosing information that have not been discussed in this piece. The Product Monograph is also available by contacting us: 1-888-666-0611 or [medicalinfo@duchesnay.com](mailto:medicalinfo@duchesnay.com).



OspheNA® is a registered trademark of Duchesnay Inc., Blainville, Quebec

[ospheNA.ca](http://ospheNA.ca)



► 776



**PREMARIN® Vaginal Cream**

(conjugated estrogens, CSD)

PREMARIN Vaginal Cream is available for order on *SampleCupboard™*.

4 x 4 g tubes

\*PREMARIN Pfizer Canada Inc.

► 1010



**PROMETRIUM®**

(progesterone capsules)

Prometrium® is available for order on *SampleCupboard™*.



► 1669



### SLYND®

(Drospirenone tablets 4 mg)

*A new progestin only pill for your patients.*

- Slynd® is indicated for conception control in adolescent and adult women.
- Slynd® tablets contain progestin only and do not contain an estrogen agent.

The product monograph is also available by contacting us:  
1-888-666-0611 or medicalinfo@duchesnay.com



Slynd® is a registered trademark under exclusive license to Duchesnay Inc., Blainville, Quebec.

[www.slynd.ca](http://www.slynd.ca)



► 1742



### VABLYS®

(dequalinium chloride vaginal tablets 10 mg)

*A Different Option, which is Not an Antibiotic, to Treat Bacterial Vaginosis*

- Vablys® is indicated for the treatment of bacterial vaginosis in adult women under 55 years of age.
- Vablys® is an antiseptic-agent with anti-infective properties.
- Vablys® has a broad-spectrum activity due to its dual MoA's



Vablys® is a registered trademark under exclusive license to Duchesnay Inc., Blainville, Quebec.

[www.vablys.ca](http://www.vablys.ca)



► 684-1323



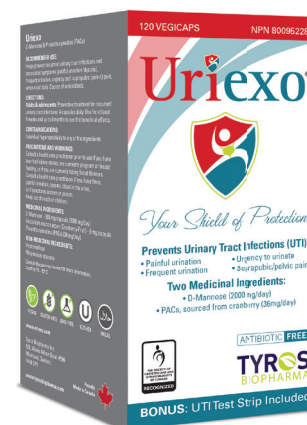
### VAGIFEM® 10

(vaginal tablet with applicator/10 µg estradiol)

Vagifem® 10 is available for order on *SampleCupboard™*.

5 packages of 6 pre-loaded applicators and  
10 Getting Started patient pamphlets

► 1573



### URIEXO®

Helps prevent recurrent urinary tract infections and associated symptoms:

- Painful or difficult urination
- Urgency to urinate
- Frequent urination
- Suprapubic/pelvic pain

**Two Medicinal Ingredients:**

- D-Mannose (2000 mg/day)
- PACs, sourced from cranberry (36 mg/day)

**Features:**

- Antibiotic Free
- Vegicaps


2 units per order

[www.uriexo.com](http://www.uriexo.com)





D-Mannose & Proanthocyanidins (PACs)



*Your Shield of Protection*



**Helps prevent recurrent urinary tract infections and associated symptoms:**

- Painful or difficult urination
- Frequent urinations
- Urgency to urinate
- Suprapubic/pelvic pain

**Two Medicinal Ingredients:**

- D-Mannose (2000 mg/day)
- PACs, sourced from cranberry (36 mg/day)



[www.uriexo.com](http://www.uriexo.com)

ANTIBIOTIC FREE



Proudly Made in Canada

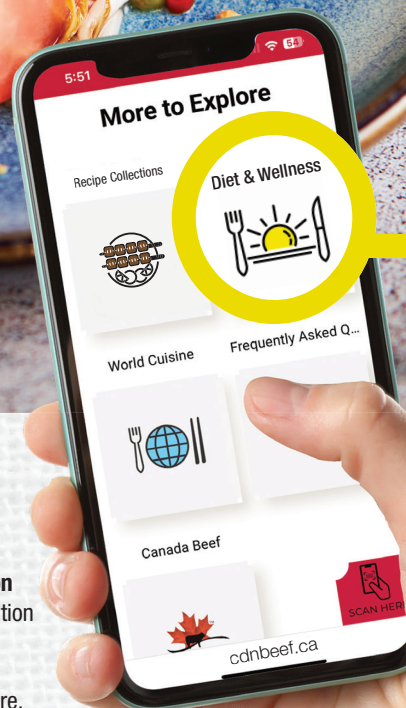
# Get meals that fit!



cdnbeef.ca

We all need to get dinner on the table – every day. Want more ideas? Visit [cdnbeef.ca](http://cdnbeef.ca) or scan the QR code.

Cdnbeef.ca takes you to the **Canadian Beef Information Gateway** with over 400 recipes, all with videos and nutrition facts. In the **Diet & Wellness** module, recipes are organized according to common dietary preferences and health goals, like Bone Health, Diabetes Friendly, and more.



## Introducing...

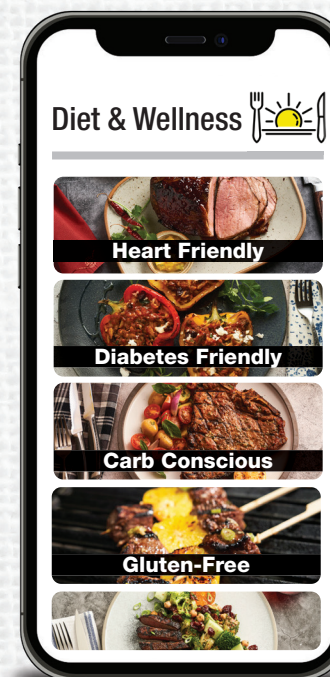


the **Canadian Beef Information Gateway** – a new online resource to help Canadians eat better and cook nutritious meals with confidence.

The Gateway's **Diet & Wellness** module offers up a catalogue of special diets, making it easy for Canadians to access beef recipes that align with a variety of common dietary preferences and health goals. What you will find:

- a curated recipe collection for common medical conditions and specific nutrients of interest
- recipes that align with the dietary modifications to fit your patients' needs

Developed with a committee of independent, highly experienced registered dietitians, the Diet & Wellness module is a helpful tool to share during patient counselling.



### Diet & Wellness Collections:

Bone Health  
Gluten-Free  
Lactose/Dairy Free  
Heart Friendly  
High in Fibre  
Diabetes Friendly  
Carb Conscious  
High in Iron  
No Added Sugars  
High in Calcium  
Low in Saturated Fat  
Allergens  
High Blood Pressure  
Pregnancy  
High in Potassium  
Plant Rich  
Sodium Smart

Cdnbeef.ca is your key to get meals that fit just what you need. **Be(e)f inspired!**

# Help your patients take on their day.



Samples  
available now



**Proven analgesic efficacy in  
osteoarthritis (OA) - even  
when inflammation is present<sup>1</sup>**

Bi-layer caplet delivers fast, long-lasting  
relief of arthritis pain for up to 8 hours.

**Clinically proven  
fast pain relief**

Easy-to-swallow tablets provide  
effective relief of headache pain,  
fever, aches & other pains.

# #1 Trusted relief.

From the **#1 doctor & pharmacist recommended<sup>2</sup>**  
OTC brand for pain relief & fever reduction.

<sup>1</sup> Bradley JD, Brandt KD, Katz BP, Kalasinski LA, Ryan SI. Treatment of knee osteoarthritis: relationship of clinical features of joint inflammation to the response to a nonsteroidal antiinflammatory drug or pure analgesic. J Rheumatol. 1992;19(12):1950-1954. <sup>2</sup> 2023 IQVIA Adult Analgesics Study. **IMPORTANT:** Take ONLY ONE medicine containing acetaminophen at a time. To be sure any TYLENOL® product is right for you, always read and follow the label.  
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